



FOR IMMEDIATE RELEASE

March 23, 2011

## ESPN 760 BROADENS HIGH SCHOOL SPORTS COVERAGE

'High School Hysteria' Show Expands to 52 Weeks Per Year, Extends Coverage Beyond Football

**WEST PALM BEACH, FL** – Building on nearly a decade of successful high school football play-by-play and coverage across Palm Beach County and the Treasure Coast, ESPN 760 is expanding its in-depth coverage of local high school sports beyond just the fall football season.

Starting Friday, April 1, 2011, the "High School Hysteria" football scoreboard show will extend to a year-round weekly magazine-style program highlighting a variety of prep sports across the local community.

"This is the best thing that ever happened to high school sports in all the years that I've been affiliated with it," said Willie Gibson, the Palm Beach County Hall of Fame inductee and legendary high school basketball coach who now runs the Village Academy (Delray Beach) athletics department. "This is exactly what we need. There's a lot of people that want to know what's going on with our high school kids."

ESPN 760's "High School Hysteria" will air on Friday nights at 6p-8p with hosts Jeremy Marks-Peltz and Jason Pugh -- the regular broadcast team for ESPN 760's "Football Night in South Florida" high school football game of the week. During football season, "High School Hysteria" will return to a football-intensive scoreboard and interview show.

"The coverage of Palm Beach high school football that ESPN 760 has exhibited has been spectacular," said Cardinal Newman head football coach Steve Walsh. "To add that same level of commitment and expertise year round is truly remarkable."

Yetta Green, the Athletic Administrator for Palm Beach County Schools, also added: "We think the emphasis that ESPN 760 is giving to prep athletics is terrific. There are so many noteworthy stories and wonderful achievements by our area players, coaches, teams and schools, and it's great to know there will be a show every week to highlight them."

"High School Hysteria" will go beyond the studio with contributions from field reporters Herb Uzzi and Ken LaVicka, both of whom have spent extended time covering high school sports in the area. The show will also feature interviews with newsmakers across the Palm Beach County and Treasure Coast prep sports community.

"This county is dominant in so many sports from football to baseball and soccer," said Sam Budnyk, the iconic former Cardinal Newman athletics director and football coach. "There's a good interest in the community, it just needs to be stimulated. I think this will be really good for our local kids."

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*ESPN 760's daily lineup features Mike & Mike in the Morning (weekdays, 6a-10a), The Herd with Colin Cowherd (weekdays, 10a-1p), The Scott Van Pelt Show (weekdays, 1p-4p), and programming originating from West Palm Beach including Evan Cohen (weekdays 4p-6p), Jeremy Marks-Peltz (weekdays 6p-8p), Saturday Sports Page with Mike Goldstein (Sat 9a-12p) and Sunday Sports Page with Alex Petakas and Jordan Sherwood (Sun 10a-12p). ESPN 760 is the play-by-play home for FAU Owls Football and Men's Basketball, Miami Heat, Florida Marlins, Florida Panthers, Miami Hurricanes Football, the National Football League, Major League Baseball, High School Football, the National Basketball Association, College Football and The Bowl Championship Series, NCAA Basketball Tournament, Horse Racing's Triple Crown and the Golf Majors.*

*ESPN 760 is owned and operated by Good Karma Broadcasting LLC.*

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